

## DESIGNCROWD – POSTER PROJECT ZWANENZANG

### ‘de EilandVerkaveling’

#### Who is ‘De EilandVerkaveling’

De EilandVerkaveling is a Young Music-theatre company based in Flanders Belgium (Dutch-speaking). We create performances for a young and old audience. Regular theatre acting and live-music blend together in our plays. Yearly we play app. 40 shows in different theatres throughout our country.

We face a new theatre season with opening show of our new production ‘Zwanenzang’ on 29th October 2010 followed by a tour.

There are 5 permanent group members, working together with different free-lance actors, directors, musicians and artists.

Our website : [www.eilandverkaveling.be](http://www.eilandverkaveling.be)

EilandVerkaveling means (free translated) – ISLAND ESTATE

There’s absolutely no connection between the name and what we do. It’s a name that sounds nice and we wanted to combine the hard commercial reality (ESTATE) and the romantic, dreamy idea in one word. (ISLAND)

## **POSTER DESIGN - NEW PRODUCTION – ‘ZWANENZANG’**

Zwanenzang means in Dutch : ‘Singing of the Swan’ (free translation)

It’s also an idiom for dying/last breath/giving-up.

### **About Zwanenzang**

This new show tells the story of king “Ludwig II von Beieren”. (the mad king – the fairy-tale king)

A controversial figure who was told to be completely mad, bearing in mind that he loved art in all it’s forms.

We call our creation a rock-opera, influenced by music of Wagner, Muse, Queen, Rammstein.

Words of inspiration may be :

- Love for beauty
- Majestic
- Swan
- Fantasy
- Poetic
- Dislike of the boring reality and everyday’s life
- Rock opera
- Dreaming/escapism
- Myths
- Lack of understanding

### **Scenography**

Our scenography may be an inspiration to you.

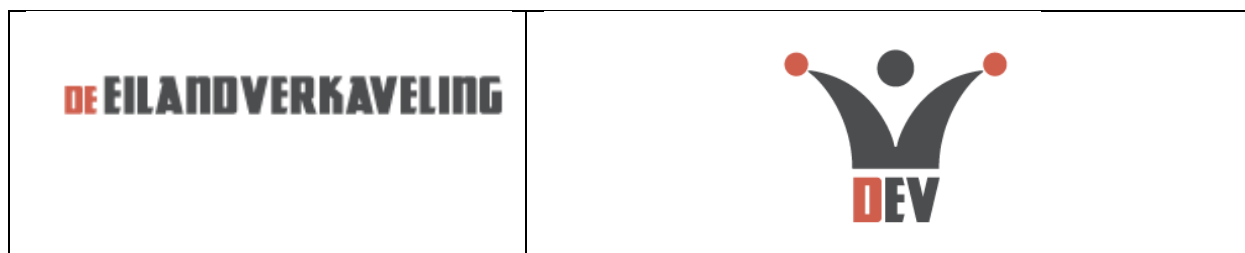
The stage will be filled with plexi-glass walls and mirrors on which we will project (beam) the dream world of our mad king. We choose plexi-glass because of the icy atmosphere in a cold and loveless place.

## Poster design

Format = A2

Information that needs to be included :

- the phrase : **de EilandVerkaveling speelt** (de EilandVerkaveling plays) **'Zwanenzang'** (=title)
- Credits :
  - **Tekst : Lotte Mariën**
  - **Regie : Johan De Paepe**
  - **Animatie : 'please leave open'**
  - **Kostuumontwerp : Joëlle Meerbergen**
  - **Lichtontwerp : Christophe Van Craenenbroeck**
  - **Muziek & Spel : Jeroen Tilkin, Wouter Tilkin, Frederik Tilkin, Johan Sarens, Ward Bal**
- Our Logo (in attachment)



- Logo of our sponsors : in attachment (Flemish government, City of Antwerp, BIS Produkties) (colours may be changed to black/grey/white if needed)



- The Phrase (somewhere close to the logo's of the sponsors):  
**Met de steun van de Vlaamse Overheid, stad Antwerpen en CC De Kern Wilrijk**
- The phrase (in very small print on the side) :  
**V.U. : Balkin Producties vzw, Ward Bal, Osystraat 41/3, 2060 Antwerpen (België)**